





# **CALL FOR PROJECT 2025**

Residency program *Résidences Méditerranée*Friche la Belle de Mai – Marseille

# 1 MUSICIAN OF THE EXPERIMENTAL SCENE (ELECTRONIC OR INSTRUMENTAL)

For Armenian Musician
Date: October 19th – November 30th, 2025
<u>Application deadline:</u> July 3 included, 2025







#### THE CONCEPT

Since 2015, the Friche la Belle de Mai and the Institut français in Marocco have initiated the "Résidence Méditerranée" program. Expanded in 2017 with the Institut français in Algeria, in 2018 with the French Embassy in Iran, in 2020 with the Institut français in Egypt, in 2022 with the Institut français in Jerusalem and the Institut français in Cameroon and in 2024 with the Institut français in Armenia; this residency scheme aims to welcome emerging artists from all around the Mediterranean to Marseille to encourage their mobility. This residency at La Friche offers them a tailor-made framework for research and creation, enabling them to develop their artistic practice and (re)discover the French art scene.

# > A space for creation and confrontation

Each artist benefits from a production space adapted to his/her project and the forms he/she develops. Personalized support is provided through the involvement of an accompanist throughout the residency, allowing for moments of discussion and "critique" that will open up spaces for reflection.

> The opening of workshops to the public, meetings with curators, art critics and journalists will open up perspectives, new collaborations and visibility for work in progress.

#### CONTEXT OF THE CALL FOR PROJECT

The residency will take place within the framework of JEST, supported by AMI. This is a major event dedicated to experimental music, which takes place in November. JEST is the humble intention of defending the voices that rise, resist and exist, as close to the heart of human beings as possible, unconditionally. This requires time, collective commitment, love, hard work and, of course, talent.

The residency will take place in AMI's fully equipped studios. Within the framework of this residency, AMI proposes to support the project of a musician who already has significant artistic experience (albums, stages) and who wishes to develop his or her creations in the context of international development.







## **ELIGIBILITY CRITERIA**

To participate in the call for entries, the artist must:

- be of Armenian nationality, work and reside in Armenia;
- have completed their academic studies and/or have a minimum of 3 years' professional experience in the arts;
- have already developed one or more creative projects;
- have a visa valid for 3 months after returning from residency;

Candidates must speak French and/or English.

## PERIOD OF RESIDENCE

The residency periods are as follows:

- Music: October 19<sup>th</sup> until November 30th

# MODALITIES AND CONDITIONS OF RECEPTION IN RESIDENCY

- Residents are provided with a room and workspace on the Friche la Belle de Mai site. The villa provided by La Friche Belle de Mai has 20 rooms, shared bathrooms, kitchenette and dining room.
- An accompanist is appointed according to the artist's discipline. A production grant is provided by the French Institut of Armenia.

For music, the designated accompanist is the l'AMI.

- Transportation of residents between Armenia and France, as well as daily per diems, are paid for by the Institut français in Armenia.
- A residency report will be requested at the end of the residency.

The residency program includes the following benefits:

- Living allowance: €1,164/month

- Production grant: €2,500

- Accomodation







- A workspace
- Round-trip airfare
- Visa fees

## **CALENDAR**

- Submission of applications: from 05/06/2025 to 03/07/2025
- Announcement of results: July, 2025

#### **SELECTION COMMITTEE**

A committee made up of representatives from the Institut français in Armenia, Friche la Belle de Mai, l'AMI and KulturDialog Armenien will review all applications and choose the selected artist.

In addition to assessing the applicant's professional background, the jury members will pay particular attention to the artistic quality of the application, the arguments presented to demonstrate the added value of the prospect of a residency in Marseille, the proposed working protocol and any contacts or partnerships already established.

# TO APPLY

# The application package must include:

- The online form duly completed in French or English on the following platform: <a href="https://bit.ly/43Nq3R6">https://bit.ly/43Nq3R6</a>
- a text of no more than 10 pages describing the key aspects of your practical work and which may include Vimeo, YouTube links, etc.,
- a comprehensive CV of no more than 3 pages in pdf format,
- a cover letter specifying your availability for the period in question and including a <u>description of the project</u>, considering the "Context of the call for projects", maximum 15 pages in pdf format.

Paper files will not be accepted.

Applications received after the closing date will not be examined. The complete application package must be sent to <a href="residence@institutfrancais.am">residence@institutfrancais.am</a>.













#### LA FRICHE LA BELLE DE MAI

Born in 1992 as a prototype for what are now known as "Third Places", new cultural and urban models, La Friche brings together urban transformation, artistic continuity, local ties and active cooperation in the public interest in a single, reinvented location.

La Friche la Belle de Mai, which grew out of the former Seita factory and is now a place of creation and innovation, is both a workspace for its 70 resident structures (350 artists, producers and employees work there every day) and a venue for public performances (600 public artistic events a year, from workshops for young audiences to major festivals). With almost 450,000 visitors a year, Friche la Belle de Mai is a 45,000 m2 multi-purpose public space featuring 5 performance and concert halls, shared gardens, a playground, a restaurant, a bookshop, a crèche, 2,400 m2 of exhibition space, an 8,000 m2 roof terrace and a training center.

https://www.lafriche.org

# PARTNERS – FRENCH INSTITUTE IN ARMENIA

Institut français in Armenia, established in 2022, is the department of the Ambassy of France in charge of its linguistic, academic and cultural policy.

It works closely with the other stakeholders of the French network in Armenia, UFAR and the French Lycée Anatole France.

Its activity towards the Armenian public has started in 2023 and revolves around three main axis:

- A French language center (group and individual classes of general and specialized French for all levels, aimed at adults and children) accredited for certification (DELF/DALF/TCF);
- A Campus France Space, aimed at providing guidance to armenian students for pursuing their academic projects in France and handling their admission and departure processes, within the Etudes en France Framework;
- A cultural department, tasked with the conception and realisation of a pluridisciplinary artistic programming and of debates of ideas, elaborated through local partnerships (Ministry of Education, Science, Culture and Sport of the Republic of Armenia, local authorities, cultural institutions, festivals, universities), with specific attention to contemporary creation and French-Armenian Cooperation.







## PARTNERS - KULTURDIALOG ARMENIEN

KulturDialog Armenien is a non-governmental and non-profit organization with cultural orientation. It was founded and registered by the art historian Sona Harutyunyan in Armenia's capital Yerevan, on June 15<sup>th</sup>, 2012.

The objective of organization KulturDialog Armenien is to support cultural exchange and to establish a dialogue between Armenian and non-Armenian artists. Our aim is to strengthen this exchange and make it accessible to a national and international audience. Our highest priority is to make Armenian artists and their art better known – in Armenia but also abroad. Ideally, this is the beginning of a constant and constructive dialogue all participants will benefit from and which will open new perspectives for all aspects of the art field.

We always try to find diverse possibilities for our artists to exhibit their work and to participate in national and international projects. If required, KulturDialog Armenien develops and elaborates specific exhibition concepts and projects for our artists and cooperating partners and we even initiate artistic exchange and residence programs. To achieve those aims we act as an artist's management for our artists, in Armenia but also abroad.

## PARTNERS – L'A.M.I.

# A.M.I. Aide aux Musiques Innovatrices

Since 1985, L'AMI has carried out an artistic project to serve the region's residents, artists and cultural entrepreneurs. Its work in transmitting, identifying and supporting cultural enterprises and emerging and independent artists is an essential tool for ensuring the region's relevance in terms of artistic creation, both nationally and internationally. Through the value chain it defends, AMI intends to play an active role in building a sustainable, cultural and innovative development base. AMI embodies a genuine culture of co-construction, fostering crossfunctionality at all levels. Drawing on its history, and in a context of ever-increasing concentration of players, AMI defends an artistic line focused on musical innovation, aesthetic hybridization without genre classification, and multidisciplinary approaches, in order to remain a major player in the defense of artistic and cultural diversity.

The structure's project revolves around 5 axes:







- 1. <u>PLATEFORME DYNAMO</u> support for cultural entrepreneurship: The foundation and construction of the project community (business incubator, co-working, consulting and training, networking and internationalization)
- 2. <u>REHEARSAL</u>, <u>PROFESSIONALIZATION & ARTISTS INSERTION</u>: A path of support, from service design and pre-production to networking (professionalization training, coaching and technical support)
- 3. <u>RESIDENCY & CREATION</u>: Tools, a network of players and artistic expertise to support emerging artists and new creations. (commissions and co-productions, support for creation (staging, set design, technical development), European and international cooperation)
- 4. <u>PROGRAMMING & HILIGHTS</u>: Tools, a network of players and artistic expertise to support the emergence and Render visible the support process and the defense of its artistic line by providing a framework for innovative encounters with the public. (co-production, concert and festivals HIP HOP SOCIETY & J.E.S.T)
- 5. <u>PRATICES & CULTURAL ACTIONS</u>: Encourages artistic practice, a relationship with creation and its professions to generate the sourcing of tomorrow (workshop, mediation)

https://www.amicentre.biz/